

China & Hong Kong **TRADE VISIT**



West & North
Yorkshire Chamber
of Commerce



Chamber
International



SPONSORSHIP

Commercial Packages

All interested parties will need to source and fund their own flights and transfers as well as accommodation for the duration of their stay.

The Chamber team will share their travel itineraries and chosen accommodation upon request.

All travelling parties must sign up to one of the below packages either as an individual or business to attend any or all of the proposed events listed on the itinerary.

It is not compulsory to attend all events thus leaving opportunities available to arrange your own meetings.

Individual Package

£1800 plus vat

- One place at each of the curated events listed on the itinerary

Individual Plus

£2300 plus vat

- One place at each of the curated events listed on the itinerary
- Your business logo to all marketing collateral pre and during the visit.
For example – banners, leaflets, digital assets

If interested to hear more, contact
nikkic@chamber-international.com

Bronze Sponsorship

£3300 plus vat

- Two places at each of the curated events listed on the itinerary
- This package include your business logo included on all marketing collateral pre visit and during the visit.

Silver Sponsorship

£5000 plus vat

- 4 places at all events across the week (these places are not specific to the UK travelling party if you have guests for the events)
- Prominent Branding / logo opportunities on all digital inventory and any physical materials produced by WNY Chamber
- Quotes to feature in press releases for pre and post visit PR
- Dedicated account manager to work with to max you maximise value.
- Exclusive opportunity to be involved in the content created during the Trade Visit with our photographer and videographer for use in future marketing / content for own use.
- Stand-alone stories created with the WNY Chamber. These could be social media posts, web site stories, magazine pieces

Gold sponsorship

£7500 plus vat

- 6 places at all events across the week (these places are not specific to the UK travelling party if you have guests for the events)
- Headline sponsorship to include Branding / logo opportunities on all digital inventory and any physical materials produced by WNY Chamber in the form of banners, back drops, digital assets.
- Guaranteed contribution including quotes and photos for press releases and any pre and post PR
- Exclusive opportunity to be involved in the content created during the Trade Visit with our photographer and videographer. The content is for use in marketing materials during and post trip. You have the opportunity to use this content also.
- Dedicated account manager to work with you to maximise value.
- Stand-alone stories for use on WNY Chamber platforms. These could be social media posts, web site stories, magazine pieces
- The opportunity to create your own event as part of the mission programme with support from Chamber team.

* additional costs may apply for food / drink etc.

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Itinerary

Saturday 18th April

Travel - Manchester to Guangzhou (Guangdong Province, China)

Sunday 19th April

Arrive Guangzhou

Monday 20th April

British Chamber of Commerce Event

British Embassy Event

Bus from Guangzhou to Shenzhen

Tuesday 21st April

China Britain Business Council Event

Shenzhen Innovation Zone Event

Wednesday 22nd April

Company Visit (Sunwoda or BYD)

Shenzhen Municipal Commission of Commerce Event

High-speed train to Hong Kong

Thursday 23rd April

British Embassy Hong Kong

HSBC Event

Friday 24th April

British Chamber of Commerce Hong Kong

Cultural Event

If interested to hear more, contact nikkic@chamber-international.com

**All delegates can at their own cost fly out earlier or stay longer than the above dates.